# Multi-modal Machine Learning for Hardening Firmware Binaries



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## Software Supply Chain





CONVEY





#### CLIP: a SotA MMML Architecture [1]

The heavy reliance on **third-party libraries** in embedded firmware heightens software supply chain security risks. **BCSD** addresses known vulnerabilities, while **reverse engineering** reveals unknown ones.



CLIP jointly trains an image encoder and a text encoder to predict the correct pairings of a batch of (image, text) training examples. At test time the learned text encoder synthesizes a zero-shot linear classifier by embedding the names or descriptions of the target dataset's classes.

### **Loss Functions**

$$\begin{aligned} \mathcal{L}_{\text{Contrastive}} &= -\frac{1}{N} \left( \sum_{i=1}^{N} \log \frac{\exp(x_i^{\mathsf{T}} y_i / \sigma)}{\sum_{j=1}^{N} \exp(x_i^{\mathsf{T}} y_j / \sigma)} + \sum_{i=1}^{N} \log \frac{\exp(y_i^{\mathsf{T}} x_i / \sigma)}{\sum_{j=1}^{N} \exp(y_i^{\mathsf{T}} x_j / \sigma)} \right), \\ \mathcal{L}_{\text{Caption}} &= -\sum_{t=1}^{T} \log \mathcal{P}_{\theta}(y_t | y_{< t}, x), \\ \mathcal{L}_{\text{Sum}} &= \lambda_{\text{Contrastive}} \cdot \mathcal{L}_{\text{Contrastive}} + \lambda_{\text{Caption}} \cdot \mathcal{L}_{\text{Caption}}. \end{aligned}$$

Here,  $x_i$  and  $y_j$  denote binary and function name embeddings in the *i*-th and *j*-th pairs. N represents the batch size, and  $\sigma$  is the temperature to scale the logits.

- Align binary encoding with function names in latent space to generalize to zero-shot learning.
- Reconstruct **high-level structures** from binaries to assist in reverse engineering.
- Generalize to binaries across domains and different downstream tasks.

## **Optimization Levels**

Binaries compiled with different configurations vary significantly. For instance, in O0 optimization, call arguments are pushed onto the stack, whereas they are optimized in O1.



Source code of default\_bzalloc in bzip2.

text:0000000004066E2 text:0000000004066E5 text:0000000004066E9 text:00000000004066EC	<pre>mov eax, [rbp+var_C] imul eax, [rbp+var_10] movsxd rdi, eax ; size call _malloc</pre>	.text:000000000403ECC pop rcx .text:000000000403ECD retn .text:0000000000403ECD ; } // starts at 403EC0 .text:0000000000403ECD default bzalloc endp
text:0000000004066F1 text:0000000004066F5	mov [rbp+var_18], rax mov rax, [rbp+var_18]	
a. a disassembly segment of default_bzalloc (-00) b. a disassembly segment of default_bzalloc (-01) Disassembly segments of default_bzalloc in bzip2.		

#### **Binary Distribution**

In small-scale function name generation experiments, we observed significant differences in results based on the splitting strategy:
F1 score averaged 0.6646 when splitting by functions
F1 score averaged 0.4708 when splitting by binaries
We also noticed poor generalization between binaries when evaluating other state-of-the-art approaches.

#### Binary Representation Training Stage



#### **BCSD Scenario**



Evaluate binary similarity by computing the cosine distance between embeddings generated by the trained binary encoder.



#### References

[1] A. Radford et al. "Learning transferable visual models from natural language supervision". In: International Conference on Machine Learning. ICML. 2021, pp. 8748–8763.

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